

“KEEP CLEAN KEEP SAFE”

Observing Global Hand Washing Day – 15th October 2016

Report in Brief



NATIONAL ASSOCIATION OF MAN FOR MANKIND - NAMM

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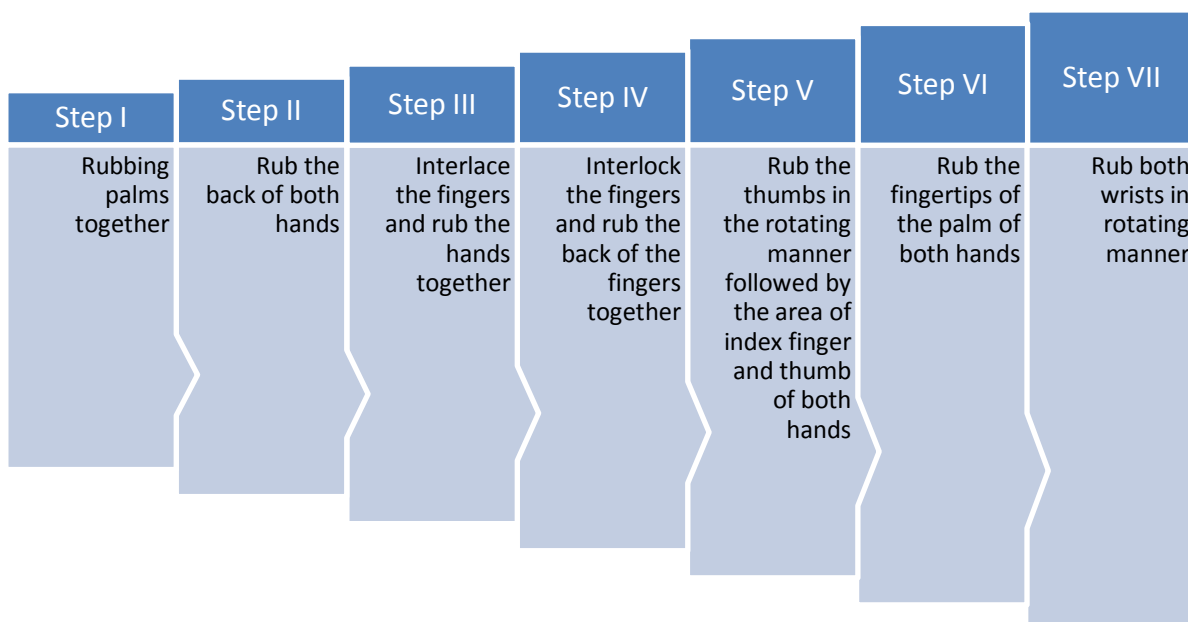
Observing Global Hand Washing Day

Every year, 15th October is observed as the global hand washing day. The objective of observing this day is to create awareness on the need and importance of hand washing. UNICEF’s report reflects that every year, globally 3.5 million children do not live to celebrate their fifth birthday because of diarrhoea and pneumonia. In India a high percentage of children are prone to these infections and diseases. A simple change in habit like hand washing after and before some critical events of the day to day activities can avert infections and diseases.

As part of the Hans Foundation supported project, NAMM has organized a week long campaign titled “Keep Clean Keep Safe” in all the project villages. The programme got culminated on 15th October 2016 on the global hand washing day. The objective of the programme is mainly to create awareness on how this small habit of hand washing prevents number of infections and diseases and ensure better health.

The campaign activities started seven days before 15th October 2016. Village meetings were conducted with different stakeholders, demonstration sessions, and specific group discussions were conducted to create awareness on hand washing. Focus has been given on discussing the issue, especially with children, adolescent girls as well as pregnant and lactating mothers.

The village meetings with the stakeholders had two components. On the one hand information shared on the need and importance of hand washing as well as when hand washing act must be conducted. The other part was doing a practical of hand washing, especially different steps involved while washing hands. It has observed that the children of all the villages enjoyed the practical session and committed to continue so. The following were the seven steps of hand washing that had discussed with Children and other stakeholders.



Activities undertaken “keep clean keep safe campaign:

1. ***Practicing hand washing in the community with children:*** - Health workers and volunteers carried out the hand washing activity in the villages. The seven vital steps of hand washing method were followed in the programs. There was an over whelming response from the community members to participate in the activity. Both children and adult members of the community took participation. Around 200 children participated in this activity.
2. ***Meeting with adolescent girls, pregnant and lactating mothers:*** - Separate meetings were held with the adolescent girls as well as pregnant and lactating mothers on hand washing and other basic hygiene and sanitation issues. Hygiene and sanitation is one of the critical areas mainly for these two categories of population. Demonstrations were given on how to wash hands. Discussions were held on the need and importance of washing hands. Pregnant and lactating mothers were oriented on how hand washing is important for them and their child’s health. A total of 132 adolescent girls and 38 pregnant and lactating mothers participated in these activities
3. ***Community meetings and culmination:*** - In all our community meetings, the aspects of hand washing was discussed during the campaign period. Men and young people of the villages have mainly participated in these meetings. Namm has contextualized the discussion on hand washing and the need and importance discussed accordingly. On 15th October a culmination meeting was organized where children from different villages, adolescent girls and youth participated. Local anganwadi workers as well as health workers have also participated in the event and shared their understanding and perspectives. A total of 156 members participated in the event.



Demonstration of hand washing in “KEEP CLEAN KEEP SAFE” Campaign



Community meetings and display of hand washing procedures by using IEC materials



Both Adults and Children showing Their Hands after Participating Eagerly in Hand washing Session.....